

Welcome!

Welcome to your turning point.

Equinox at 40

If you're turning 40 this year...

You've reached your personal Equinox.

A **solar equinox** is the moment when the sun is aligned with the equator making day and night equal around the world.

Light and dark. Balanced.

It's a known fact that the average life expectancy of a person living in North America is roughly 80 years old.

At 40 you are aligned with the equator of life, the halfway point.

Welcome to Equinox@40

Past and future. Balanced

Just think about your life, how long you've lived and all the things you have done.

You are at the beginning of another lifetime that could be just as long, if not longer!

Think about how amazing that simple realization is.

I'm 71 years old, 31 years since my Equinox. I speak from experience when I say...

Forty is not the beginning of the end.

It's the beginning of a whole other life!

When I turned 40, something shifted in me.

Nothing around me changed.

But my mindset did.

I realized... I still have time.

Lots of it,

And that realization freed me from something I had been carrying for a long time.

Hopelessness

If you are older than 40 Equinox@40 works for you as well.

Why?

Because Equinox@40 means you start counting your age again starting at zero.

Let's say you are 43, that makes you 3 years young. Even at 51 you are still only 11 years young. A tweener

The whole idea behind Equinox@40 is to make you realize just how young you really are. And actually feel it. So you don't give up on yourself thinking you've passed your prime.

Truth is you're young enough at 40 to repair your damaged life. If that's where you're at right now, don't despair, you can totally reinvent yourself and become the person you always knew you could be.

I was where you are many years ago.

When I was turning 40 I felt like I had no reason to continue living.

That's when I discovered the magic formula that would completely change my life.

$40 + 40 = 80$

A simple formula that gave me clarity and HOPE.

I discovered that I had a **second chance** to get it right. And plenty of time to do it.

I started over with nothing and went on to rebuild my life into something I never dreamed possible.

If you're ready to start your second life with clarity and confidence, the **Equinox@40 Personal Reinvention Workbook** is waiting for you

.Bundled with my book, "It's About TIME, rediscover your youth and take the Fear out of Change." You will have all the tools you need to make your life a beautiful thing.

So if you're turning 40 this year...

You're not behind.

You're not too late.

You've reached your Equinox.

Welcome to your second life.

Make it something you can be proud of.

Simply follow the prompts below to find your true path in life.

And Remember,

YOU are Younger than you Think

[View workbook](#)